

Remit Address:

Billing: (813) 870-9603

WTVT New World Communications of Tampa Inc. P.O. Box 100535 Atlanta, GA 30384-0535 Main: (813) 876-1313

www.myfoxtampabay.com

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

INVOICE

Advertiser	Priorities USA Action
Product	321/340/1562 - PRIORITIES USA ACTN
Estimate Number	1562

Invoice #	04066875-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

1	Order #	04066875
	Alt Order #	Political Issue
1	Deal #	
1	Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a	•							
				09/24/12 to	09/30/12	1x	- T				
	13			Tu	09/25/12	:30	5:10 AM	PRATV1219H	\$600.00		1
2	13	Good Day 5a	5a-530a								
				09/24/12 to		1x	T				
	13			Th	09/27/12	:30	5:30 AM	PRATV1219H	\$600.00		1
3	13	Good Day 530a	530a-6a								
				09/24/12 to		1x	W				
	13			W	09/26/12	:30	5:58 AM	USATV02H	\$900.00		1
4	13	Good Day 6a	6a-7a								
				09/24/12 to		1x	W				
	13			W	09/26/12	:30	6:22 AM	PRATV1219H	\$1,500.00		1
7	13	Good Day 7a	7a-8a								
				09/24/12 to		1x	- T				
_	13			Tu	09/25/12	:30	7:58 AM	USATVO2H	\$1,500.00		1
8	13	Good Day 7a	7a-8a				-				
	40			09/24/12 to		1x	T	TIG LETTICOTY	\$4.500.00		
_	13			Th	09/27/12	:30	7:58 AM	USATVO2H	\$1,500.00		1
9	13	Good Day 7a	7a-8a	00/04/404	00/00/40						
	40			09/24/12 to		1x	F	HIGATTHOON	#4.500.00		
40	13	On a d Day On	0- 0-	г	09/28/12	:30	7:30 AM	USATVO2H	\$1,500.00		1
10	13	Good Day 8a	8a-9a	00/04/40	00/00/40	4	***				
	10			09/24/12 to		1x :30	W	UCATUOOU	¢1 500 00		
44	13	On a d Day On	0- 0-	VV	09/26/12	.30	8:50 AM	USATVO2H	\$1,500.00		į
11	13	Good Day 8a	8a-9a	00/04/404	00/00/40	4	T				
	13			09/24/12 to	09/30/12	1x :30	T 8:23 AM	PRATV1219H	\$1,500.00		1
42		Cood Day On	0.400	111	03/21/12	.30	0.23 AIVI	FRAIVI219H	φ1,500.00		ı
13	13	Good Day 9a	9-10a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

MyFoxTampaBay.com
Billing: (813) 870-9603
www.myfoxtampabay.com

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

INVOICE

Advertiser	Priorities USA Action
Product	321/340/1562 - PRIORITIES USA ACTN
Estimate Number	1562

Invoice #	04066875-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	04066875
Alt Order #	Political Issue
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Good Day 9a	9-10a	•	•		•	•	•		<u>. </u>
				09/24/1	2 to 09/30/12	1x	- T				
	13			Tu	09/25/12	:30	9:30 AM	PRATV1219H	\$1,200.00		1
14	13	Good Day 9a	9-10a								
					2 to 09/30/12	1x	T				
	13			Th	09/27/12	:30	9:13 AM	USATV02H	\$1,200.00		1
15	13	Live with Kelly	10a-11a								
					2 to 09/30/12	1x	W				
	13			W	09/26/12	:30	10:50 AM	PRATV1219H	\$800.00		1
16	13	Live with Kelly	10a-11a				_				
	40				2 to 09/30/12	1x	F	DD I MY I O I O I	Φ000.00		
40	13		44 40	F	09/28/12	:30	10:22 AM	PRATV1219H	\$800.00		1
18	13	Wendy Williams	11a-12p	00/04/4	0.1.00/00/40		TD.				
	13			<u>09/24/1</u> Tu	2 to 09/30/12 09/25/12	1x :30	- T 11:27 AM	USATVO2H	\$400.00		1
19		Mondy Milliams	11a-12p	Tu	09/25/12	.30	11.27 AW	USATVUZH	Φ400.00		ı
19	13	Wendy Williams	11a-12p	00/24/1	2 to 09/30/12	1x	T				
	13			Th	09/27/12	:30	11:56 AM	PRATV1219H	\$400.00		1
20	13	Fox 13 News at Noon	12p-1p	•••	00/21/12	.00	11.00741	1 mil v 12 lon	ψ-100.00		•
	13	TOX TO NEWS AT NOOH	12p 1p	09/24/1	2 to 09/30/12	1x	W				
	13			W	09/26/12	:30	12:22 PM	USATVO2H	\$700.00		1
21	13	Fox 13 News at Noon	12p-1p						,		
				09/24/1	2 to 09/30/12	1x	F				
	13			F	09/28/12	:30	12:23 PM	USATVO2H	\$700.00		1
23	13	Anderson Cooper	1p-2p								
		•	• •	09/24/1	2 to 09/30/12	1x	W				
	13			W	09/26/12	:30	1:21 PM	PRATV1219H	\$500.00		1
24	13	Anderson Cooper	1p-2p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

INVOICE

Advertiser	Priorities USA Action
Product	321/340/1562 - PRIORITIES USA ACTN
Estimate Number	1562

Invoice #	04066875-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066875			
Alt Order #	Political Issue			
Deal #				
Order Flight	09/25/12 - 10/01/12			

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	13	Anderson Cooper	1p-2p								
					to 09/30/12	1x	T				
	13			Th	09/27/12	:30	1:59 PM	USATV02H	\$500.00		1
26	13	Judge Alex	2p-3p								
					to 09/30/12	1x	- T				
	13			Tu	09/25/12	:30	2:23 PM	PRATV1219H	\$400.00		1
27	13	Judge Alex	2p-3p								
					to 09/30/12	1x	F				
	13			F	09/28/12	:30	2:09 PM	PRATV1219H	\$400.00		1
28	13	Judge joe Brown	3p-4p								
					to 09/30/12	1x	W				
	13			W	09/26/12	:30	3:18 PM	USATV02H	\$500.00		1
29	13	Judge Judy	4p-5p				_				
	40			09/24/121	to 09/30/12	1x	- T		A 4 000 00		
	13			Tu	09/25/12	:30	4:19 PM	USATV02H	\$1,200.00		1
30	13	Judge Judy	4p-5p	22/24/42							
	40			09/24/121 Th	to 09/30/12	1x	T	DD AERU 1 O 1 O II	£4.000.00		
0.4	13	F 40 N 4 F	F F00	In	09/27/12	:30	4:28 PM	PRATV1219H	\$1,200.00		1
31	13	Fox 13 News at 5p	5p-530p	00/04/404	- 00/20/40	4	F				
	13			<u>09/24/121</u> F	to 09/30/12 09/28/12	1x :30	5:22 PM	USATVO2H	\$1,800.00		
32	13 13	Fox 13 News at 530p	E20m Cm	Г	09/20/12	.30	3.22 FIVI	USATVUZII	φ1,000.00		!
32	13	rox 13 News at 550p	530p-6p	00/24/12	to 09/30/12	1x	W				
	13			W	09/26/12	:30	5:43 PM	PRATV1219H	\$1,800.00		1
34	13	Fox 13 News at 6p	6p-630p	VV	03/20/12	.50	3.43 I W	TRATVILIBII	Ψ1,000.00		
J -1	13	FOX 13 News at 6p	op-030p	00/24/12	to 09/30/12	1x	- T				
	13			Tu	09/25/12	:30	6:12 PM	PRATV1219H	\$2,000.00		1
35	13	Fox 13 News at 6p	6p-630p		30,20,12	.00	5.12 · W	12.11 12.1011	Ψ2,000.00		•
33	13	Fox 13 News at 6p	ა ხ-ავიხ								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



www.myfoxtampabay.com

Remit Address:

WTVT New World Communications of Tampa Inc. P.O. Box 100535 Atlanta, GA 30384-0535 Main: (813) 876-1313

Billing: (813) 870-9603

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

INVOICE

Advertiser	Priorities USA Action
Product	321/340/1562 - PRIORITIES USA ACTN
Estimate Number	1562

Invoice #	04066875-1					
Invoice Date	09/30/12					
Invoice Month	September 2012					
Invoice Period	08/27/12 - 09/30/12					

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04066875
Alt Order #	Political Issue
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	13	Fox 13 News at 6p	6p-630p		•	•	•	•	•		
				09/24/1	12 to 09/30/12	1x	T				
	13			Th	09/27/12	:30	6:12 PM	USATV02H	\$2,000.00		1
36	13	Fox 13 News at 630p	630p-7p								
				09/24/1	12 to 09/30/12	1x	W				
	13			W	09/26/12	:30	6:47 PM	USATV02H	\$2,000.00		1
38	13	M-Su 10p-1030p Late News	s 10p-1030p								
				09/24/1	12 to 09/30/12	1x	T				
	13			Th	09/27/12	:30	10:13 PM	PRATV1219H	\$3,600.00		1
39	13	Fox 13 Late News 10p	10p-1030p								
		•		09/24/1	12 to 09/30/12	1x	S-				
	13			Sa	09/29/12	:00			\$3,600.00	See MG 39.2	1
40	13	Good Day Sa 7a	7a-8a								
		-		09/24/1	12 to 09/30/12	1x	S-				
	13			Sa	09/29/12	:30	7:29 AM	PRATV1219H	\$1,100.00		1
41	13	Good Day Su 8a	8a-9a								
		•		09/24/1	12 to 09/30/12	1x	S				
	13			Su	09/30/12	:30	8:22 AM	USATV02H	\$1,100.00		1
			Aired Spots	32							

<u>Gross Total</u> \$37,400.00 <u>Agency Commission</u> \$5,610.00

Net Amount Due \$31,790.00 Payment Terms 30 Days